

Royal Music Centers  
Founded 1993



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Royal Music  
PO Box 4061  
Middletown, NJ 07748

# Royal Page

[www.playmusic everyday.com](http://www.playmusic everyday.com)

732-240-2332

It's been a year since the last issue of this newsletter and 4 1/2 years since the store closed. During that time we lost a lot of folks who were not just students, customers and musicians but true friends: our Royal Family.

Occasionally I post a note and/or a photo of someone who has passed on the Royal Music facebook page.  
<https://www.facebook.com/royalmusicnewjersey>

Rather than dwell in sadness I'll share a story of humor and wisdom.

Saturday morning was always my favorite class of the week. That's the class where people learned the ins & outs of their instrument. How to use this function or that button. What it is? What it does? And how to use it?

In the early years of the store those students were my grandparents age, two generations my senior. Time marches on and

## Reggae music legend, Bob Marley, famously sang:

*"Good friends we had,  
good friends we've lost,  
along the way.  
In this bright future  
you can't forget your past  
So dry your tears I say."*

as years passed two generations became one. Somehow those students became my parents generation.

Often I learned more on Saturday mornings than the students. I shared music tips, they shared life lessons.  
For example ...

Hammond sent me a new sign for the showroom. It was gold and sparkled, a real eye catcher. I painted the wall dark green and hung the sign prominently. As the Saturday morning students filed in one remarked,

*"Nice sign, but it's too high."*

Not five minutes later another student said, *"Hammond huh, shame you hung it too low."*

Hearing this one of the Saturday regulars shared his wisdom:

***"If half say it's too high and the other half say too low, it's perfect."***

## Casio 76 Note workstation



Includes stand: **\$120**

- 76-note, full-size, touch-sensitive keys
- 232 tones, 32-note polyphony
- 2-song, 6-track memory
- 10 digital effects, 130 rhythm patterns
- Bass reflex audio system with 4 speakers

Still Available  
**MAMA Hats**

**Make America  
Musical Again**

**BLUE or RED**



# LOWREY

Bringing People Together with Music



## Used Lowrey Inspire Organ

Stunning, sophisticated, inspirational. The Inspire is a new compact but big sounding member of Lowrey's acclaimed Virtual Orchestra series.

An incredible 7,200 presets are instantly available to give instant setups of Big Band, Love Songs, Country, Pop, Broadway Orchestra and Modern music styles.

Love Organ tones? Let the majestic sound of the mighty theatre organ fill your music room, through to the gentle tones of a chapel pipe organ. Not forgetting the timeless sweet Lowrey organ tone.

A huge range of the very best Lowrey accompaniment styles are found plus many new first time Lowrey features such as Style Favorites, MP3 Audio recording/playback, a new panel design, HD color touch screen and much more.



When Royal Music opened on May 17, 1993, the store was full of dreams, but not instruments. Opening day had 4 organs, 2 digital pianos and 1 keyboard plus a small rack of EZ Play songbooks. Over the years the inventory grew to become the best assortment of home organs in the Northeast.

In addition to the new brands we represented, Technics, Roland, Lowrey etc. we had almost all the other brands available in our "nearly-new; previously enjoyed; traded-in; owned by a little old lady who only played hymns on Sunday" used inventory.

Today the warehouse has a bit over 40 instruments in stock.

Because both Lowrey and Roland stopped making new home organs I closed the Toms River store. I continue to operate from the warehouse as a one-man-show selling and servicing pre-owned instruments. **With lower overhead I cut prices and have some enticing deals on fine instruments. To make room in the warehouse I am open to offers.** I would like to reduce the number of instruments from 40 down to 20 or 25, so some people are about to get the deal of their life.

If you've considered an instrument let's talk.  
732-240-2332 ext. 2

Play Music Everyday

I began my career in a Lowrey store and have always loved Lowrey organs. When the new SE series was introduced I was excited and a true fan.

The SE-10 Regency came with an updated speaker system and many more presets than the previous generation of Lowrey organs. The quality of the sounds is way better. **The piano sounds amazing!**

Unfortunately, I didn't sell a lot of Regency organ because they were \$7,000 when new. And although they were better than the old LC series, Carnival, Pageant organs they cost way more and you could find a better Lowrey value in a few year old trade in.

Today, I have a few previously owned Lowrey Regency organs in stock I bought from a dealer at an absolute steal of a price. That dealer's loss is my reader's gain.

### The story of the Regency Model SE-10



Anyone who is considering a Lowrey Regency SE-10 should know I have a few available for **\$700** including the bench. **90% OFF their original new selling price.**

These organs are offered on a first come, first served basis. At these prices they should sell quickly.

Play Music Everyday.

# All organs tested and fully operational



AT-80R  
\$950  
Mahogany Cabinet

Previously Owned Special  
Roland Atelier AT-10S



AT-30  
\$599  
Has rolltop



Roland  
AT-15  
\$375  
Fair condition  
Fully functional  
w/ bench



ROLAND  
VA-7  
Arranger Keyboard  
When New \$3,999

Current  
Sale Price  
**\$675**



Roland AT90SL w/  
touch screen  
Disk drive upgraded  
to USB

**\$3500**



AT90R  
See  
back  
page.

The stylish, solidly  
built AT-300 with  
USB port. Not too  
big, not too small,  
this attractive  
model is a great  
choice for mid-to-  
high-level  
organists.



New \$10,999

Used  
**\$2,500**

Technics KN-6000

Recently serviced & ready to play.

Still one of the best arranger keyboards  
Technics ever made!

**\$699**



Need space  
in the warehouse  
make all offers known.

Trade-Ins / Upgrades  
still considered

*This AT-300 is currently my personal home  
instrument. Tons of great sounds in a space  
saving cabinet with a roll top cover that fits any-*

**For more info:  
732-240-2332**

Technics  
G-100  
Cherry cabinet

**\$1000**

Very Good  
condition  
Fully functional  
w/ bench



Technics F-100 Americana Organ



**The Best Technics  
Ever Made**

In its day there was no  
finer instrument.

New Sold for \$35k

**Only \$1250**



The SE Series Lowrey organs were the last models manufactured in Chicago.  
A few available with prices so low we're practically paying you to take one.

Conductor



Regency



Odyssey



## Lowrey LX-2000 Millennium

Limited Edition  
~ Bench with a backrest  
~ 25 Console pedals  
~ Locking rolltop cover

**PRICE DROP !!!**  
**Asking \$1650**  
Trade-ins considered



## Rhapsody

top of the line features  
Walnut finish  
Rolltop cover  
Touch screen  
And more



# LOWREY

Bringing People Together with Music

## Holiday Classic A-300 w/ USB Drive

Turn it on and get that Sweet Lowrey Sound.



New was \$22,000  
Pre-Enjoyed **\$2,750**

## More Than A Lowrey Organ ... It's The Holiday Classic

The Holiday Classic features thousands of easy to use presets, authentic instrumental sounds and a collection of rhythm styles that give you the freedom to play your favorite songs. Folk, Country, Classical, Rock 'N Roll - it's all there. And Lowrey's user friendly design means you don't have to be a concert artist to impress your friends and neighbors. Best of all, the Holiday Classic's unique combination of high performance capabilities and easy play technology makes playing fun.

## Voyager

\$200 w/ pick up  
\$275 delivered

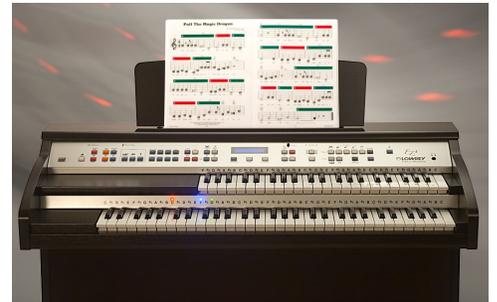
Includes:  
bench / book



## Lowrey EZ-4 - Virtual Orchestra

- 61 note (5 octave lower keyboard)
- No pedals (great if you don't play them anyway)
- Latest digital technology

80% off its new price



For more info:  
732-240-2332



## YAMAHA ELECTONE STAGEA ELS-01C

There are only a few of these anywhere in the USA.

Rare chance to own a fine imported Yamaha Organ



## Previously Owned Lowrey Jubilee LC-30

- Roll top cover
- Padded Bench
- Floppy Disk Drive
- MCS & Rhythm Preset
- General Presets

**A Great Organ Value !!!**

MSRP  
When New  
\$13999  
  
One Only At A  
Special Price  
**\$575**



Lowrey Legacy SU-300



Many organs have roll top covers.

Does yours?



Fiesta LC-25



Used Hammond Digital Organ

\$385

It's a Hammond



Space saver model Fits anywhere \$275



Lowrey Majesty LX-510 Former top of the line \$1000

# Technics

**For more info:  
732-240-2332**

## Doing Business By The Book For Decades

My job is helping people find the right instrument for their needs.

Years ago I began a habit that allows me to help people find what they want without becoming a pesty salesguy. That habit is this ...

When someone tells me they are looking for something I write down what they want in the front of a notebook. For example, someone tells me they want a Shiny Black baby grand piano I make a note.

Another person may tell me they'd like to sell their piano. I write that in the back of the notebook. If it's a shiny black baby grand I make a phone call and hopefully a commission.

I share this story because I've listed many of the instruments I have in stock in this newsletter. If there is something you'd like to have and don't see it listed let me know and I'll put you in the book.

# LOWREY

Lowrey Century

W/ rolltop cover

\$875



Cherry Wood Royale First touch screen Lowrey One only \$1800



Lowrey Performer in Oak A baby Stardust \$3200



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***Fabulous instruments ... Look inside for details.***

## **Pre-Enjoyed Instrument Special Of The Month**

### **Roland AT-90R**

Built in the Rodgers Church organ factory in Hillsboro Oregon USA

Console-style organ with 56-key upper manual, 76-key lower manual and 20-key pedalboard

Offering a rich array of organ sounds, including pipe organ, theatre organ, and jazz organ sounds

High-quality organ and instrument sounds; a plethora of music styles

A variety of built-in presets using One Touch Program

Onboard effects including RSS for natural concert hall reverberation

Lovely walnut finish

**MSRP**  
**When New**  
**\$29,000**

**Special**  
**Price**  
**\$1375**



***Includes: FREE Local Delivery, Matching Bench, Owner's Guide***